

tips for protecting your baby's skin in winter

Cold weather on baby's skin can cause it to become dry and inflamed, often creating uncomfortable rough, red cheeks and hands. And since your baby's mouth is often covered in dribble, they can get chapped lips too.

While our instinct is to bundle baby up to protect them, this can make things worse.

Follow these tips to protect baby's skin all winter:



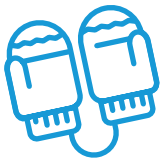
tip 1

dress baby in thin, breathable layers

To prevent baby from overheating (which can make baby's skin dry and worsen skin conditions) choose clothing made of breathable cotton.

always make sure baby is wearing a hat and mittens

A hat acts as a lid to keep your baby warm and mittens protect your baby's fingers from frostbite. Check those areas regularly to ensure baby isn't overheating.



tip 2

tip 3

keep baby's skin moisturized and hydrated

Use a fragrance-free moisturizer and lip balm on baby regularly to lock in hydration and prevent dryness.

bathe baby less regularly

Too much water can strip the skin of its natural oils, causing it to dry out more. WaterWipes made with 99.9% water and a drop of fruit extract are safe for use all over baby's face, hands, and bottom in-between bath times.

tip 4



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